

WEBSITE DEVELOPMENT PROPOSAL

Sparkscale



www.sparkscale.com



OVERVIEW

Dear Sir,

Thank you for considering **Sparkscale** for your website development needs. We're excited about the opportunity to collaborate and understand your vision in greater depth.

At **Sparkscale**, we deliver the quality and attention to detail that larger firms often overlook. Our team works closely with you to craft a custom digital experience that not only reflects – your brand but also gives you a distinct competitive edge in the market.

We will design and develop a fully responsive website that adapts seamlessly to all devices – whether it's a smartphone, tablet, or desktop. While maintaining your brand's unique aesthetic, we'll also enhance the user experience to improve engagement and overall performance. Additionally, we offer ongoing support and maintenance, ensuring your site remains bug-free, secure, and always online for your visitors.

If you have any questions or would like to discuss next steps, feel free to reach out. We truly appreciate the opportunity to work with you and look forward to creating something impactful together.

Thank you!
The Sparkscale Team

Smart Design. Powerful Performance.



Objective & Scope of Work

Thank you for considering Sparkscale as your partner for web development. With thousands of digital agencies out there, we understand how overwhelming the decision-making process can be — and we're here to make it simple, effective, and results-driven.

At **Sparkscale**, our top priority is clear: delivering digital excellence with 100% client satisfaction. Our experienced team of web developers, designers, copywriters, and strategists is committed to crafting high-performance websites that are delivered on time and on budget.

We've successfully built websites for a diverse range of brands across multiple industries — and we're excited to help bring your next digital vision to life.

We offer both CMS-based solutions like WordPress and custom development using the secure Laravel PHP framework. These platforms are trusted worldwide for their reliability, scalability, and user-friendliness — giving you complete control after launch.

Once your website is live, you'll be able to:

Easily update pages, content, and images

Integrate analytics to monitor traffic and performance

Publish fresh content to your blog or company updates section

With Sparkscale, your website won't just look great — it'll be built to perform.

Hosting & Website Development Proposal

We propose hosting your website with HostJani, a reliable platform optimized for high-performance, high-traffic websites. This will ensure that your site remains fast, secure, and resilient against malicious threats.

Your new website will feature a modern design, fresh and engaging content, and an up-to-date backend system. It will be fully optimized for SEO and digital marketing, positioning your brand for greater visibility and growth.

As part of the development process, our team will create a comprehensive flowchart based on the corporate and marketing information you provide. This will help us define the most effective navigational structure to enhance user experience and achieve your business goals.

OUR PROCESS



Website Maintenance: Keeping Your Digital Presence Strong and Seamless

Just as important as designing and building your website or application is the ongoing maintenance that keeps it running smoothly. Regular upkeep ensures your site stays fast, – secure, and aligned with the latest technological trends. Many overlook this critical step, but skipping or delaying maintenance can lead to costly problems—ranging from decreased site traffic to lost revenue due to outdated systems or security vulnerabilities.

At **Sparkscale**, we believe proactive maintenance is key to preserving your online success. Our comprehensive Website Maintenance Service covers everything you need to keep your platform at peak performance, including:

Rigorous testing and debugging to catch and fix issues before they affect users

Seamless content updates and additions that keep your site fresh and engaging

Timely information and security updates to protect your visitors and data

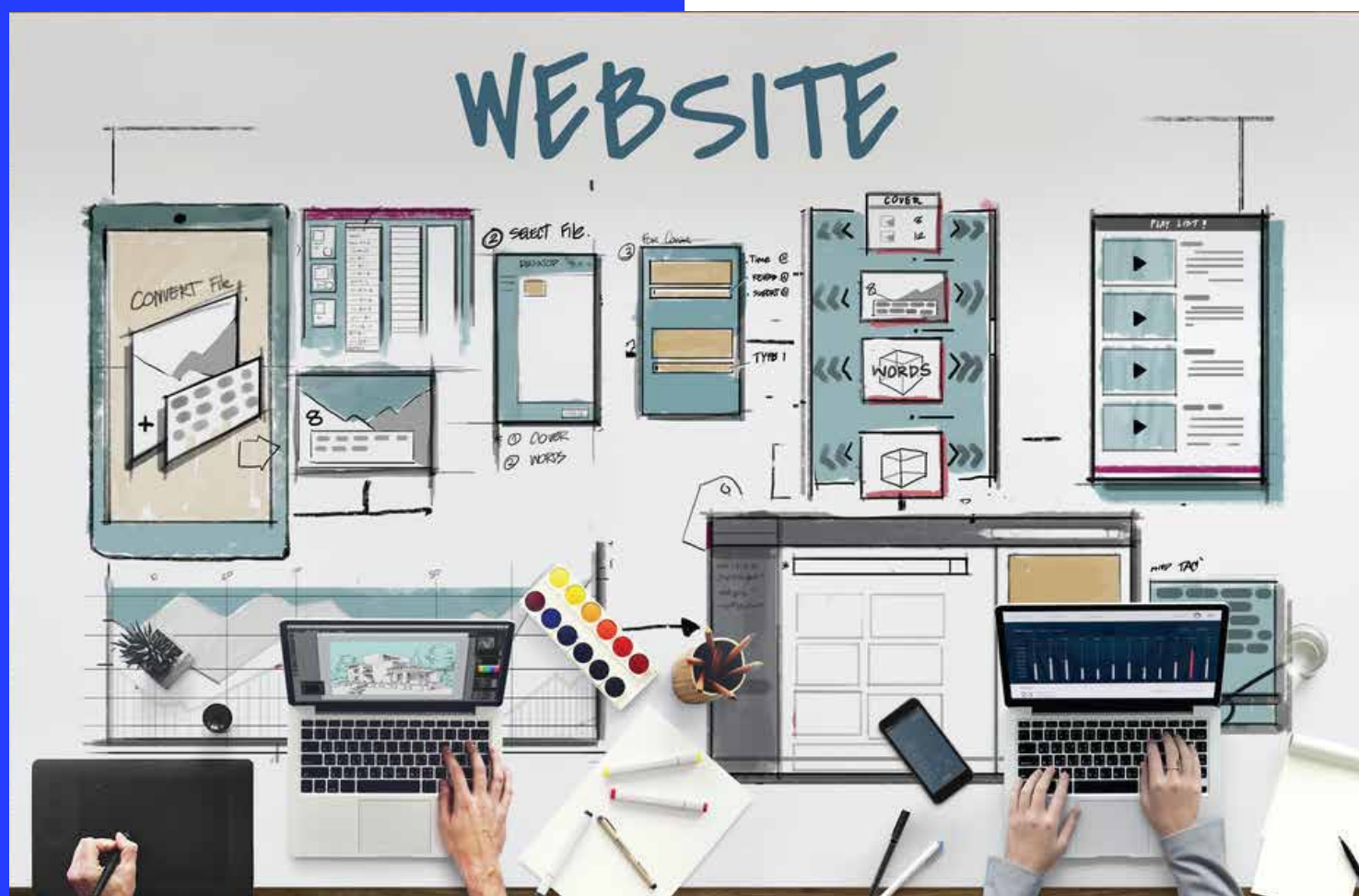
Efficient database maintenance and cleaning for optimal performance

In-depth productivity analysis to monitor and boost site effectiveness

Real-time website monitoring and management for uninterrupted service

Quick bug fixes and performance enhancements that ensure smooth navigation

Careful management of client data along with detailed reporting for transparency



TIMEFRAME AND INVESTMENT

Below are our rates we've estimated based on the scope of services outlined earlier in this proposal. If you have any questions about our pricing or need to increase or decrease the scope of work, please leave a comment and let us know.

Task	Timeframe	Amount (SAR)
Website Development 5-10 Pages.	3-4 weeks	800
Website Development 10-30 Pages.	4-8 weeks	1600
Ecommerce Store Development Website built on WordPress or Shopify platform with premium theme and 100 products uploaded.	6-8 weeks	3000
Custom-built Website Development Website built on PHP Secure Laravel Platform with Custom theme developed from Scratch.	20-40 weeks	4000
Website Maintenance & Technical Support	Monthly	500
Domain & Hosting (one free domain)	12 Months	800



Why Choose SparkScale?

SparkScale has successfully delivered exceptional results across a wide variety of projects. As a full-service agency specializing in web development, content creation, multimedia design, and marketing, we've grown from a small team into a collaborative studio that values creativity and innovation. Our goal is to create clean, functional user experiences while delivering visually appealing designs that bring out the best in our clients and drive impactful results.

So, why choose SparkScale? Here's how we stand out:

Strategy-First Approach: We begin with understanding the "WHY" behind your project, not just focusing on the "HOW."

Cutting-Edge Expertise: We stay updated with the latest trends in design, technology, and marketing to deliver the best outcomes.

Unmatched Client Support: We offer exceptional client communication and support, ensuring you're informed every step of the way.

Proven Success: With over 200+ satisfied clients worldwide, SparkScale is a trusted name in the industry.

Rapid Project Initiation: We can begin your project on the same day, ensuring a fast turn-around without compromising quality.

CLIENT'S REVIEWS



SparkScale delivered excellent results for our new website. From registration to migration, the process was smooth and efficient. Their attention to detail and commitment to quality really stood out. Highly recommended for anyone seeking reliable web solutions

Mohammed Ali
Modern Tech Company

At our consultancy firm, we prioritize precision and efficiency in all aspects. **SparkScale** met our expectations in web development and server setup. Their team was highly responsive and executed the project with impeccable attention to detail. Thank you, SparkScale, for your top-notch service.

Amir Al-Sabah
CEO, Al-Sabah Consulting



We have worked with **SparkScale** for over a year now. Their team has helped us with web development, security solutions, and digital marketing. The professionalism and expertise they offer are unmatched, and they have truly been an invaluable partner in our growth.

Hassan Al-Dosari
CEO, Noor Tech Solutions



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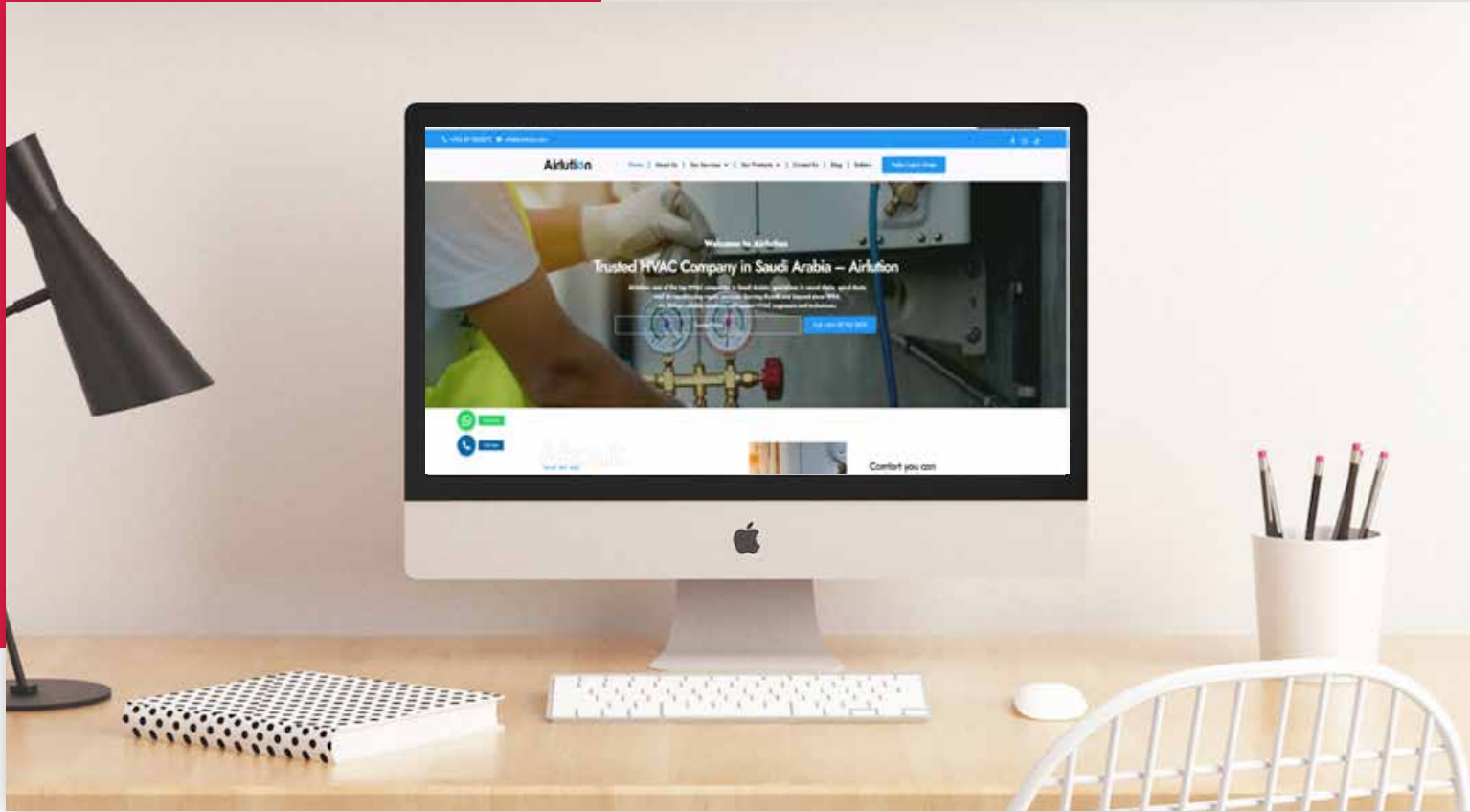
sales@spaarkscale.com



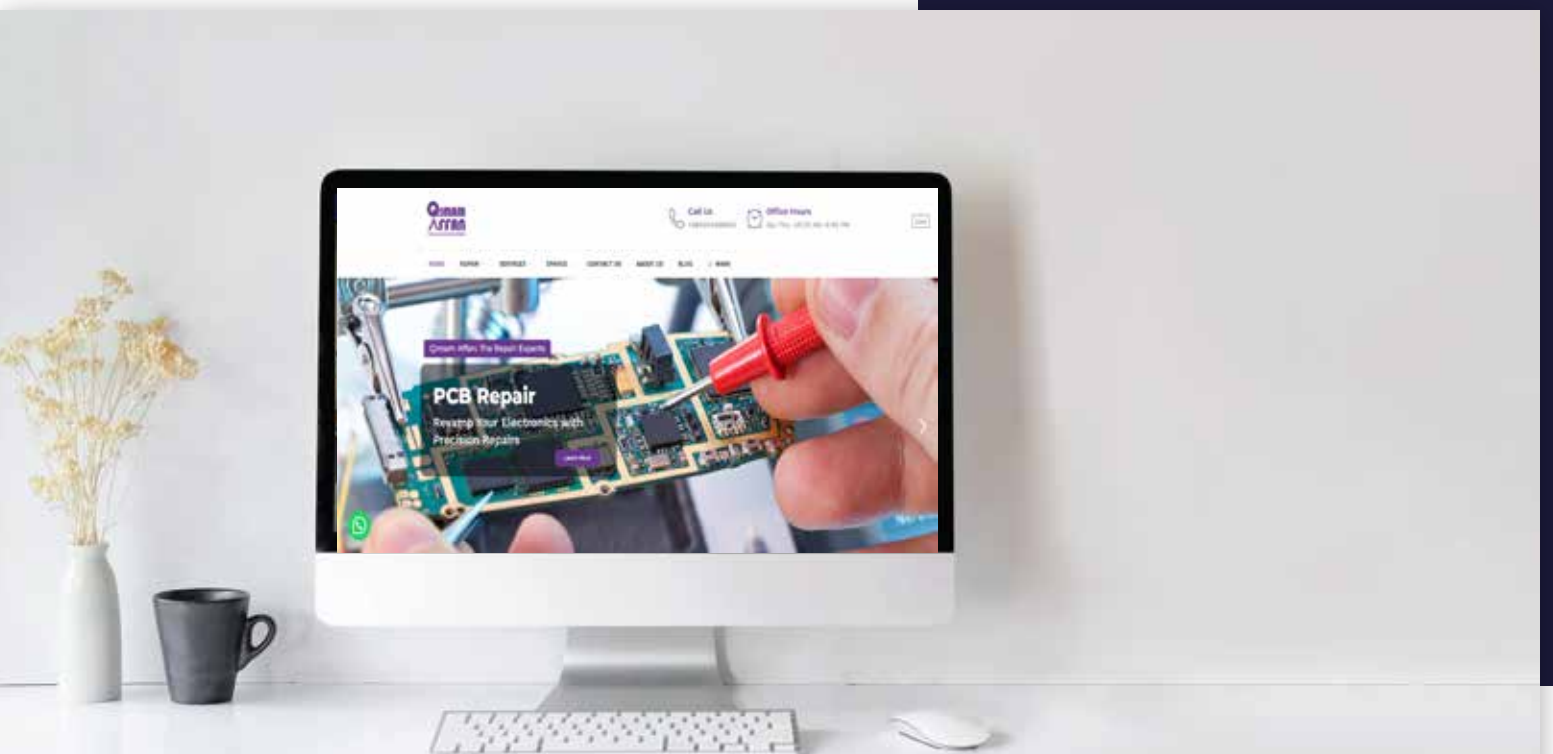
<https://spaarkscale.com/>

OUR PORTFOLIO

AIRLUTIONS



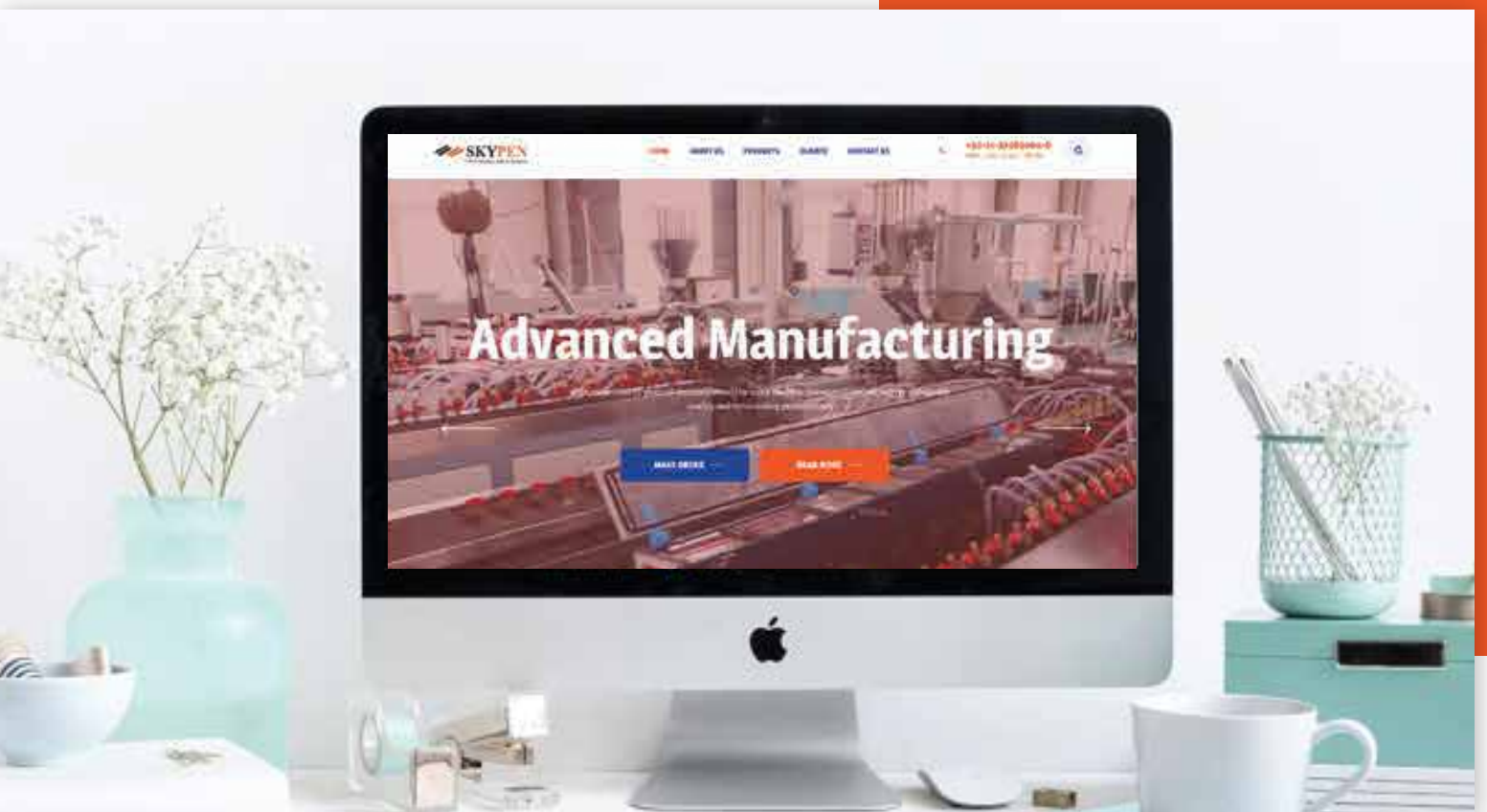
Qimam Affan



SAUDIA RADIOS



SKYPEN



RUMI BEAUTY PRODUCTS



SOHAAY



LET'S GET STARTED

We look forward to working with you and supporting your efforts for your company's website and other IT needs. We have partnered with dozens of businesses before and we are confident that we can meet the challenges ahead and stand ready to partner with you in delivering an effective solution.

If you have questions on this proposal, feel free to contact us.

Thank You!



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