



Social Media Management Proposal

Overview

Hello Sir,

Thank you for considering spark scale for your social media management needs. I'm glad we had the opportunity to connect so that we could get a clear understanding of what exactly you want.

We can provide the level of quality and experience you deserve with the individualized attention that you would not receive from larger digital firms. We will work one-on-one with you to do social media of your corporate business.

If you have any questions, please don't hesitate to get in touch. We appreciate the opportunity to work with you.



Connecting customers to your brand.



Objective & Scope of Work

Spark Scale will be doing the following activities for your brand

- ✓ **Content creation & management, content marketing:** We will be designing a multiple number of creative posts/Gifs for targeted marketing and engagement.
- ✓ **Interactions with users:** community engagement and inbox management.
- ✓ **Monitoring:** online media, information sources, and social channels.
- ✓ **Contests:** creative input, development, starting up and monitoring.
- ✓ **Database:** creation, management, and maintenance of the database making it larger and more streamlined.
- ✓ **Online branding:** searching, identifying and improving all brand-related aspects on social media.
- ✓ **Adviser:** playing a brand consulting/advising role with regard to the online environment: opportunities, threats, new initiatives, development of digital identity and online presence, identification of potential business and new digital transactions.



Why Choose Us?

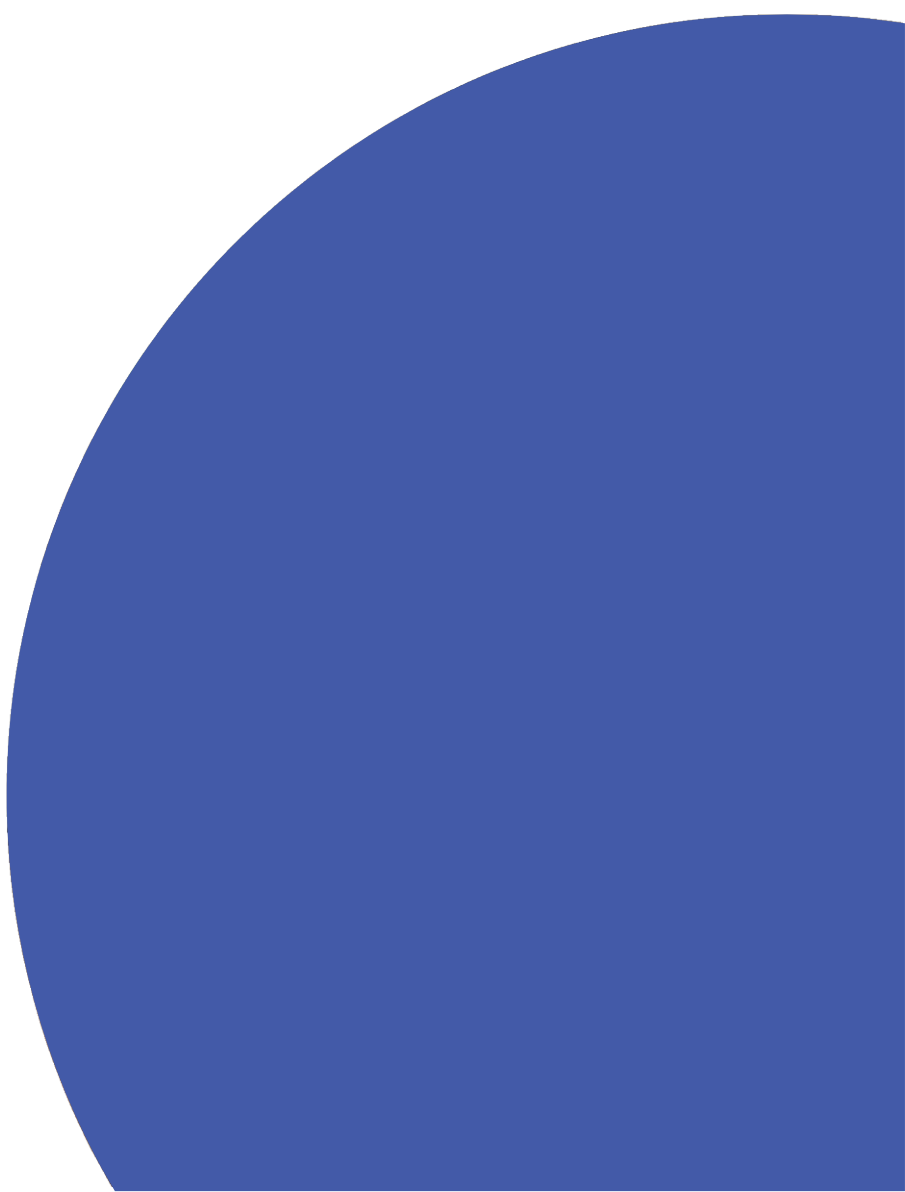
Spark Scale has created compelling designs for a wide variety of project types. As a full-service web development, video and content creation agency, we have grown from a small team to collaborative design, multimedia, and marketing studio. We are strong advocates for developing a clean and functional user experience, on top of beautiful designs that bring out the best in our clients and deliver effective results.

Our clients' satisfaction is what keeps us moving, and helping you stand out best way to make sure you're completely satisfied. We're committed to helping your brand stand out against a busy field of competitors.

Oh, and if you're wondering, why would you choose us so there are so many ways that we set ourselves differently than others.

- ✓ Strategy-first Agency! We start with WHY not HOW.
- ✓ Updated with current industry trends for design, tech, and marketing.
- ✓ Best client support and communication in the market.
- ✓ The professional team of 6+ years' experience.
- ✓ Over 200+ clients all around the world.
- ✓ Strong testimonials.

Best process and reports in the market. Well documented and organized.



Sparkscale



We look forward to working with you and supporting your efforts for your social media management needs. We have partnered with dozens of businesses before and we are confident that we can meet the challenges ahead and stand ready to partner with you in delivering an effective solution.

If you have questions on this proposal, feel free to contact us.

Thank You



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